



## **COPPERDOG, Inc.**

PO Box 384

Calumet, MI 49913

[www.copperdog150.com](http://www.copperdog150.com)

[facebook.com/copperdog150](https://facebook.com/copperdog150)

### **The CopperDog 150 Wants Food Vendors**

The CopperDog 150 has been called the “Super Bowl of the Keweenaw” and is quickly growing into a premier event regionally. Spectators converge on historical downtown Calumet by the thousands to be part of this amazing experience. We are anticipating 5,000 to 7,000 people will attend the 2015 evening start on Friday, February 27. In 2012, we established that there will be plenty of food and drink at the local restaurants and vendors on the streets. Spectators should bring themselves, their family, and their friends hungry and ready to nab some delicious treats.

The CopperDog 150 is about community vitality, providing a rich experience for spectators, and providing fair opportunity for organizations and businesses to get involved. The services that vendors offer to the spectators are critical to the continued success and growth of this annual event that has captured the hearts of thousands. A great vendor program with excellent planning will also help promote the success of individual vendors. Your success is our success.

### **Vending at the CopperDog 150**

With the goal of a successful partnership between CopperDog and vendors, we are introducing a vendor facilitation strategy for the 2015 event. Our goal is to identify great locations for vendors to set up shop with easy access for spectators. Power will be provided. We will coordinate menus between vendors to reduce and/or eliminate duplication. We will advertise and promote vendor and restaurant menus with maps to the various locations. We are campaigning to let spectators know to come early to the downtown for dinner, come hungry.

Finally, we are working hard to create a fair landscape for everyone who wishes to provide food services at this growing event. We will balance the food services provided by downtown restaurants with the services provided by vendors. As CopperDog grows and more fans come downtown hungry, there will be plenty of opportunity for restaurants and vendors.

### **Thank you for getting involved...**

Thank you for taking an interest in vending at the CopperDog 150. If you have any questions or concerns, please contact Renee Cunningham at [reneecunningham@copperdog150.com](mailto:reneecunningham@copperdog150.com) for more information. Attached you will find an Application Form to fill out and submit as soon as possible. Thank you!



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### CopperDog 150 Vendor Application Form

Please submit the following information via e-mail to [reneecunningham@copperdog150.com](mailto:reneecunningham@copperdog150.com) or mailing it to P.O. Box 384, Calumet, MI 49913.

#### Vendor Information

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone(s) \_\_\_\_\_  
Website/Facebook \_\_\_\_\_

Do you have your own electrical generator? **YES / NO** (circle one)  
Please describe any electrical needs regarding equipment, lighting, etc.

#### Menu Information

Please provide a **complete** list of menu items you will be offering so we can avoid duplication.

\_\_\_\_\_

\_\_\_\_\_

#### Your Needs

Please describe your space requirements including area for supplies, customer seating, etc.

\_\_\_\_\_

\_\_\_\_\_

#### Booth Fee & License

The booth fee is **\$25.00 (\$10 Non-Profits)**. Make checks payable to “CopperDog”. Vendors preparing food must apply for a Temporary Food Service License from the Western UP Health Department. Note applications for TFS licenses should be in by February 20 to receive the lowest rate on license fees ((\$70 Non-Profits, \$73 For Profits for low risk menu, and \$90 Non-Profits, \$93 For Profits for a medium to high risk menu). Please see the following link for updated fees and information. <http://www.wupdhd.org/environmental-health/food-protection-program/food-service-licensing/>