



2018 CopperDog 150 - Sponsor Package

Thank you for supporting the CopperDog 150! We have a great line up of sponsorship opportunities for the 2018 event. This comparison chart serves as a quick reference to help identify what benefits are included with each sponsorship package. For additional information please visit www.copperdog150.com. You can also give Walt Kiiskila a phone call at 906-337-0687 or contact Renee Cunningham at sponsorship@copperdog150.com.

SPONSOR BENEFITS

We believe in providing our sponsors with real benefits in return for their support and endorsement. Check out all the great stuff we have going on in 2018. **Go CopperDog!**

	Price	Website Logo	Pennant	Sled Banner	Banner/Pennant	Team Dog	Wheel Dog	Point Dog	Lead Dog	Checkpoint	Official Named
		175	225	325	525	1K	2.5K	5K	10K	2K	3-5K
Your logo and link on the CopperDog website Home, sponsor and other webpages with a link to your website		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
You get an official 2018 race supporter decal A classy decal proclaiming that you love and support CopperDog		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Your logo and years of support on a pennant New in 2017; snowfence pennants, reused each year, on loan to you off season			1		1	1	2	2	4	1	2
Your logo on a race sled banner Includes a keep-sake photo of team, returned after race				✓	✓	✓	✓	✓	✓	✓	✓
Your logo on the official CopperDog 150 T-shirt Sport your logo on the very popular CopperDog 150 T-shirts (deadline Jan 15)						✓	✓	✓	✓	✓	✓
New for 2018 - Discount on 2018 T-Shirt & Sweatshirt Pre-order 5 or more and receive a 10% discount					✓	✓	✓	✓	✓	✓	✓
Your logo on start/checkpoint/finish banners Calumet, Eagle Harbor, Copper Harbor						✓	✓	✓	✓	✓	✓
Two tickets for the victory awards banquet Enjoy a great meal with mushers and listen to their stories from the trail							✓	✓	✓	✓	✓
Your logo on top of the website Your logo in the header graphic of the website, every page							✓	✓	✓		✓
Publicly speak to fans at start and at victory dinner A slot in the opening ceremony to address the spectators								✓	✓		✓
Your Logo On Mushers' Race Bibs A Champion of CopperDog * Logo on the Mushers' Bibs									✓		